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Santosh PANDA is Professor of Distance Education at the Staff Training and Research Institute of Distance Education (STRIDE), Indira Gandhi National Open University (IGNOU). A former Senior Fulbright Scholar, Dr. Panda has been Director of STRIDE and Director of Inter-University Consortium for Technology-Enabled Flexible Education and Development (IUC-TEFED) at IGNOU; and Director of Research & Policy at the Association of Indian Universities.

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http://www.routledge.com/shopping cart/products/product detail.asp?sku=&isbn=07494 40686& pc) and, with William Bramble, *Economics of Distance and Online Learning* (Routledge, New York, 2008 http://www.routledge.com/books/Economics-of-Distance-and-Online-Learning-isbn9780415963886).

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